



View this newsletter online as a PDF

# ***Union News***

Vol. 5, Issue 16 | June 10, 2014

## **CSU-AAUP Working with Marketing Firm to Raise the Profile of CSU Faculty**

CSU faculty are often an overlooked resource for the State of Connecticut. In addition to teaching a four course load per semester, they engage in original research, often providing valuable opportunities for graduate and undergraduate students to participate in their research. CSU faculty serve as valuable resources in their communities, by performing service and research that assists local organizations and/or governmental entities. Yet, these contributions are often unacknowledged in the public discourse on higher education in our state.

**CSU-AAUP is in the early stages of a marketing campaign designed to highlight and promote the work of CSU-AAUP faculty. The company carrying out the program on our behalf, Words@Work, is beginning the project by identifying faculty research and other creative projects that are local.**

If you are contacted by CSU-AAUP leaders or Words @Work, we hope you will be willing to talk to the marketing firm about your work.

## **Summer Deals with Your CSU- AAUP Member Benefits**

CSU-AAUP active members can take advantage of discounts and special offers to popular theme parks such as Walt Disney World® as well as entertainment options such as movie tickets and New York City performances through [TicketsatWork.com](http://TicketsatWork.com). Other member benefits, including discounts on car rentals, can be found on our website [here](#). If you are an active member and interested in any of these benefits, please contact your local AAUP office for the necessary company codes.

At the time of hire, faculty automatically become a member of the CSU-AAUP bargaining unit. All bargaining unit members are entitled to vote on contract ratification. However, to become an active member of the organization and become eligible to vote in chapter elections and to take advantage of member benefits such as [TicketsatWork.com](http://TicketsatWork.com), at no additional cost, faculty must fill out a [membership form](#).

Have a question? Get the answer! Call (860) 832-3790 or email us at [bensonell@ccsu.edu](mailto:bensonell@ccsu.edu)